

2022 D.A.T.A. REWARDS PROGRAM



PROGRAM SUMMARY

- FBN is reimbursing members for submitting precision data into their accounts. Members who contribute at least 1,000 acres of historical, matched planting and harvest data will receive a \$500 store credit (one per enterprise).

OFFER	REQUIREMENTS	PROGRAM PERIOD
\$500 in FBN Direct store credit	Contribute at least 1,000 acres of historical matched* planting and harvest data. *Matched means the planting file and harvest file are from the same season on the same field.	9/1/21 - 2/28/22

QUALIFYING PRODUCTS AND LOCATIONS

- Matching planting and harvest data from precision equipment in the same year on the same fields.
- Total data contribution spanning over multiple fields and years, if needed, should equal at least 1,000 acres

GENERAL REQUIREMENTS

- Farmers must have an active FBN® Member Account.
- Must email or upload precision data into their account or link a cloud based precision analytics system to their FBN account, such as John Deere or Case IH.
- Data can be for the 2021 season or any season prior.
- The data per field must contain matching data, meaning a planting file and harvest file per field within a single season.

FULFILLMENT

- Farmer either links their cloud-based precision analytics account, uploads their own data via MyData within their FBN Member Account OR emails precision data to data@farmersbusinessnetwork.com.
- The Data Operations Team will process the data and upload into the members account for usage.
- There will be a monthly review of customers who are uploading data. This will happen around the 15th of each month.
- For each customer who meets the program requirements, a store credit of \$500 will be applied to their FBN account within 30 days of data verification.
- One \$500 store credit per enterprise. Credits are valid through August 31, 2022.

FREQUENTLY ASKED QUESTIONS:

- Who can I speak with if I need assistance to submit my data?
- Please reach out to our team by emailing data@farmersbusinessnetwork.com and a member of the team will be in contact with you to assist or contact customer support at 844-200-3276 (FARM).