

# 2023 NEW CUSTOMER DISCOUNT



## Program Summary

It's a great time to try **FBN Direct®** for the first time. *FBN* is offering a \$500 discount to farmers who purchase for the first time through the *FBN Direct®* store with a qualifying minimum purchase.

OFFER	PROGRAM PERIOD	REQUIREMENTS
<b>\$500 OFF</b>	September 1, 2022 - August 31, 2023	<ul style="list-style-type: none"><li>• Minimum \$10,000 purchase in <i>FBN Direct®</i></li><li>• First time purchase with <i>FBN Direct</i></li></ul>

## GENERAL TERMS (NEW CUSTOMER CLASSIFICATION)

- The *FBN®* Member has not transacted with *FBN Direct*. To qualify as a "new customer," the member must be a new farm enterprise purchasing inputs from *FBN Direct* for the first time and not an existing *FBN Direct* customer creating a new account under the same farm enterprise to purchase, or one who has already purchased from *FBN Direct* at any time in the past.

## GENERAL REQUIREMENTS

- Minimum \$10,000 purchase is required within the program period
- Any product category purchased within the *FBN Direct* store qualifies for this discount
- Must be a new customer of *FBN* as defined in the paragraph above
- One (1) Use Per Enterprise
- Qualifying purchases are made between September 1, 2022 - August 31, 2023

## FULFILLMENT

- Discount automatically applied at checkout for qualifying, new customers and orders within the program period and qualifications through the *FBN Direct* store.

## QUALIFYING LOCATIONS

- Products sold or distributed through *FBN Direct®* are offered by *FBN Inputs, LLC* and are available only in states where *FBN Inputs, LLC* is licensed and where those products are registered for sale or use, if applicable. Please check with your local extension service to ensure registration status. Terms and conditions apply.