# 2024 NEW CUSTOMER DISCOUNT



# **PROGRAM SUMMARY**

### Earn an instant discount for purchasing your inputs with FBN® for the first time!

FBN is offering a 5% discount to farmers who purchase for the first time from FBN.

OFFER	PROGRAM PERIOD	REQUIREMENTS
5% OFF	April 22 - September 30, 2024	<ul> <li>Minimum \$5,000 purchase with FBN</li> <li>First time purchasing with FBN</li> </ul>

#### **NEW CUSTOMER CLASSIFICATION**

• To qualify as a "new customer," the customer must be a new farm enterprise purchasing inputs from *FBN* for the first time. *FBN* customers transacting under a new account for the same farm enterprise are not eligible for this discount.

#### **QUALIFYING PRODUCTS**

• From FBN: seed, crop protection, adjuvants and crop nutrition products

# **QUALIFYING LOCATIONS**

• *FBN* products and services are offered by Farmer's Business Network Canada, Inc. and are available only in provinces where Farmer's Business Network Canada, Inc. is licensed. Not available in Quebec.

#### **GENERAL REQUIREMENTS**

- FBN Member Account
- For Ontario purchases, customers must have a valid applicator license or certified farmer documentation on file with *FBN* to purchase restricted and commercial pest control products
- Signed Master Distribution Agreement (MDA) or other applicable agreement to terms and conditions of sale
- Maximum one (1) New Customer Discount per farm enterprise
- Product must be purchased within the program period, April 22 September 30, 2024
- A minimum \$5,000 order size is required to qualify

# FULFILLMENT

• Discount will automatically apply in cart when the customer meets the purchase minimum of qualified products

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