

2024 NEW CUSTOMER DISCOUNT



PROGRAM SUMMARY

Earn an instant discount for purchasing your inputs with FBN® for the first time!

FBN is offering a 5% discount to farmers who purchase for the first time from FBN.

OFFER	PROGRAM PERIOD	REQUIREMENTS
5% OFF	April 22 - September 30, 2024	<ul style="list-style-type: none">• Minimum \$5,000 purchase with FBN• First time purchasing with FBN

NEW CUSTOMER CLASSIFICATION

- To qualify as a "new customer," the customer must be a new farm enterprise purchasing inputs from FBN for the first time. FBN customers transacting under a new account for the same farm enterprise are not eligible for this discount.

QUALIFYING PRODUCTS

- From FBN: seed, crop protection, adjuvants and crop nutrition products

QUALIFYING LOCATIONS

- FBN products and services are offered by Farmer's Business Network Canada, Inc. and are available only in provinces where Farmer's Business Network Canada, Inc. is licensed. Not available in Quebec.

GENERAL REQUIREMENTS

- FBN Member Account
- For Ontario purchases, customers must have a valid applicator license or certified farmer documentation on file with FBN to purchase restricted and commercial pest control products
- Signed Master Distribution Agreement (MDA) or other applicable agreement to terms and conditions of sale
- Maximum one (1) New Customer Discount per farm enterprise
- Product must be purchased within the program period, April 22 - September 30, 2024
- A minimum \$5,000 order size is required to qualify

FULFILLMENT

- Discount will automatically apply in cart when the customer meets the purchase minimum of qualified products