

2024 SEED NEW CUSTOMER DISCOUNT



PROGRAM SUMMARY

Experience the FBN® seed portfolio and **SAVE**. Purchase seed from FBN for the first time and receive a discount when you try **two or more hybrids/varieties** within an **eligible brand category** and meet the **minimum purchase requirements** while supplies last.

ELIGIBLE BRAND CATEGORIES	ORDER MINIMUM PER CATEGORY*	PER UNIT DISCOUNT
F2F Genetics Network® Corn	45 Units	\$15
Master Farmer® Corn	45 Units	Glyphosate Tolerant- \$5 Above Ground Traits- \$10 Above- & Below-Ground - \$15
Paloma Seed™ Enlist E3® Soybeans	90 Units	\$6

*Qualifying orders MUST include a minimum of two (2) hybrids/varieties from the eligible brand category

QUALIFYING PRODUCTS

- Any F2F Genetics Network® Corn, Master Farmer® Corn or Paloma Seed™ Enlist E3® Soybean products

GENERAL REQUIREMENTS

- Customer has an FBN Member Account
- “New Customer” defined as any member that did not purchase seed from FBN in the period defined as August 26, 2022 - August 31, 2023.
- Must purchase the minimum number of units in a single brand category and include at least two unique hybrids or varieties to qualify. Discount available for all brand categories once one category is unlocked.
- Program dates: September 1, 2023 - June 30, 2024 or while supplies last

FULFILLMENT

- Discount will be applied to the order manually after processing and will be reflected in the Sales Order Acknowledgement sent to the customer upon order confirmation

QUALIFYING LOCATIONS

- Products sold or distributed through FBN Direct® are offered by FBN Inputs, LLC and are available only in states where FBN Inputs, LLC is licensed and where those products are registered for sale or use, if applicable. Please check with your local extension service to ensure registration status. Terms and conditions apply.