

2023 ONLINE CHECKOUT DISCOUNT



Program Summary

Earn an instant discount for trying something new. We know that buying inputs online is new for many farmers, so that is why FBN® is offering a discount to farmers who build an online order with FBN and then self-check out on their own through the FBN Direct® store.

OFFER	PROGRAM PERIOD	REQUIREMENTS
\$150 OFF	10/1/2022 - 9/30/2023	<ul style="list-style-type: none">• Minimum \$5,000 order size to qualify• Farmer must self check-out on their own through their FBN Account• Maximum three (3), \$150 discounts per enterprise (\$450 total)

QUALIFYING LOCATIONS

- FBN Direct products and services are offered by Farmer's Business Network Canada, Inc. and are available only in provinces where Farmer's Business Network Canada, Inc. is licensed. Not available in Quebec.

QUALIFYING PRODUCTS

- From FBN Direct: seed, crop protection, adjuvants and crop nutrition products

GENERAL REQUIREMENTS

- FBN Member Account
- For Ontario purchases, customers must have a valid applicator license or certified farmer documentation on file with FBN to purchase restricted and commercial pest control products
- Signed Master Distribution Agreement (MDA) or other applicable agreement
- Product must be purchased within the program period, October 1, 2022 - September 30, 2023
- A minimum \$5,000 order size is required to qualify for each order
- Maximum of three (3), \$150 discounts per farm enterprise during the program period

FULFILLMENT

Discount automatically applied at checkout for qualifying orders within the program period through the FBN Direct store.