




2025 FARMERS FIRST® DAYS PROGRAM



PROGRAM SUMMARY

Take advantage of 8 days of special pricing, financing and giveaways during Farmers First® Days.

FBN.com Offers	
10% Off Crop Protection Products	Save 10% on your \$10,000+ order when you purchase from 3+ categories: herbicides, fungicides, insecticides, adjuvants or crop nutrition. Valid 6/23-6/30/25.
Hot Deals on Livestock and Farm Supply	Find deals on select Animal Health Products at FBN.com. Valid 6/23-6/30/25.
Up to 10% Off Select Feed Products	Save up to 10% on select Farmers First™ Mineral. Valid 6/23-6/30/25.
Earn \$1,000 FBN Store Credit	Earn \$1,000 FBN Store Credit with a qualified Land Loan application. T&C apply. See below or FBN.com. Subject to change.
Giveaways	
Make a \$100 Purchase	 Receive a \$25 FBN Merchandise Gift Card
Spend \$7,500+ on FBN Direct	 Free YETI® Roadie® 15 Hard Cooler
Spend \$500+ on Animal Health Products	 Free FBN Prodigy® Metal Repeater Syringe

GENERAL REQUIREMENTS

- Must be an FBN member
- Must have valid address and phone number for shipping. Fulfillment of giveaways may take 8-10 weeks.
- One (1) \$25 FBN merchandise card per Enterprise ID. One (1) Yeti® Roadie® 15 Hard Cooler per Enterprise ID. One (1) FBN Prodigy® Repeater Syringe per Enterprise ID.
- \$25 FBN merchandise gift card expires 9/30/25 and cannot be used on FBN Direct purchases.
- Eligible participants of land loan offer: FBN Direct chem or livestock customers who do not currently have an open land loan application or closed land loan with FBN Finance. T&C can be found: <https://go.fbn.com/store-credit.html>
- Requirements for Land Loan Program Qualification: Loan purpose intended for buying or refinancing farm, ranch or pasture land. User has a credit score 720+. Loan size of \$250k+. 70% LTV or less. Valid Tax Return & Balance Sheet. Completed application.

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