



GOLDEN CART PROGRAM



PROGRAM SUMMARY

- **We are doubling down to put *Farmers First!*** FBN Members who purchase from three (3) or more product categories in one cart order, with a minimum spend of \$2,000 per product category, earn an additional discount on that order, automatically applied to the cart.

GOLDEN CART OFFER	REQUIREMENTS	PURCHASE PERIOD
4% OFF	<ul style="list-style-type: none">• Cart contains a minimum 3 product categories from the following: herbicide, insecticide, fungicide, inoculants, seed, seed treatment, adjuvant, or crop nutrition products• Cart value contains a minimum purchase of \$2,000 in each of the 3 required categories	3/17/22 - 8/31/22

QUALIFYING LOCATIONS

- FBN Direct® products and services are offered by Farmer's Business Network Canada, Inc. and are available only in provinces where Farmer's Business Network Canada, Inc. is licensed.

QUALIFYING PRODUCTS

- From FBN Direct®: seed, seed treatment, herbicide, insecticide, inoculants, fungicide, adjuvants and crop nutrition.

GENERAL REQUIREMENTS

- FBN Member Account
- Member must have up-to-date tax exemption form and, where required, Restricted Use Pesticide (RUP) certificate on file with FBN
- Signed Master Distribution Agreement (MDA) and 2022 Annual Program Terms, where applicable
- Product must be purchased within the program period, November 1, 2021 - August 31, 2022.
- A minimum three (3) product categories among crop protection, seed, adjuvant, inoculants or crop nutrition products must be included in the cart with a value of a minimum \$2,000 per product category in order to qualify. Discount reflected at checkout.
- Can be combined with other offers.

FULFILLMENT

- Discount automatically applied at checkout for qualifying orders within the program period through the FBN Direct store.

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